

2022 Media Kit

THE Hotel, Restaurant & Institution Information
Leader for 25 Years



In 1997, I started the magazine Hôtels, Restaurants, Institutions with the goal of providing useful information. Today, the HRI mag team invites the entire industry to join in celebrating the magazine's first quarter century. Thank you for making us the industry's most trusted resource, and we look forward to seeing you this year.

-Robert Dion

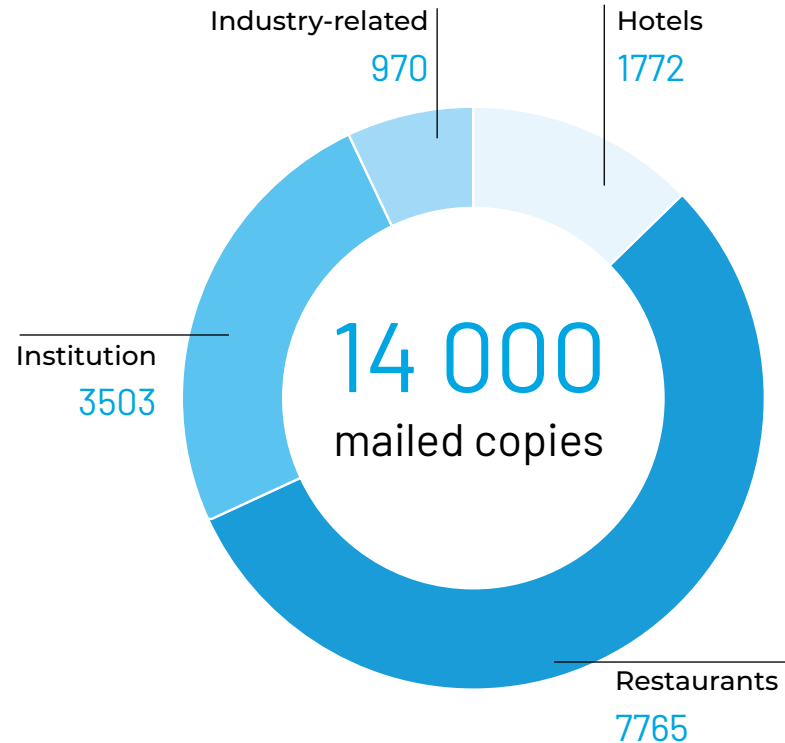




Print Magazine

5 issues each year dedicated to industry professionals

PUBLICATION	DEADLINE	DISTRIBUTION DATE
25th Anniversary Issue Industry Profiles	2022 / 01 / 10	2022 / 01 / 31
Spring	2022 / 03 / 07	2022 / 03 / 21
Summer	2022 / 05 / 31	2022 / 06 / 13
Fall	2022 / 08 / 22	2022 / 09 / 05
Winter	2022 / 10 / 31	2022 / 11 / 16



* Couverture 2020



Rates

Magazine Format

\$ 6200



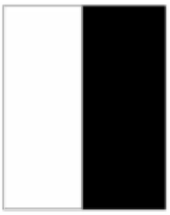
DOUBLE PAGE SPREAD
18" x 10.875"

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FULL PAGE
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½ VERTICAL PAGE
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½ HORIZONTAL PAGE
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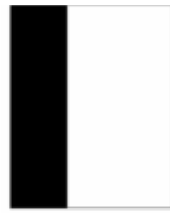


¼ VERTICAL PAGE
3" x 10.875"



¼ HORIZONTAL PAGE
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\$ 5000



FALSE COVER
3.25" x 10.875"

TECHNICAL INFORMATION



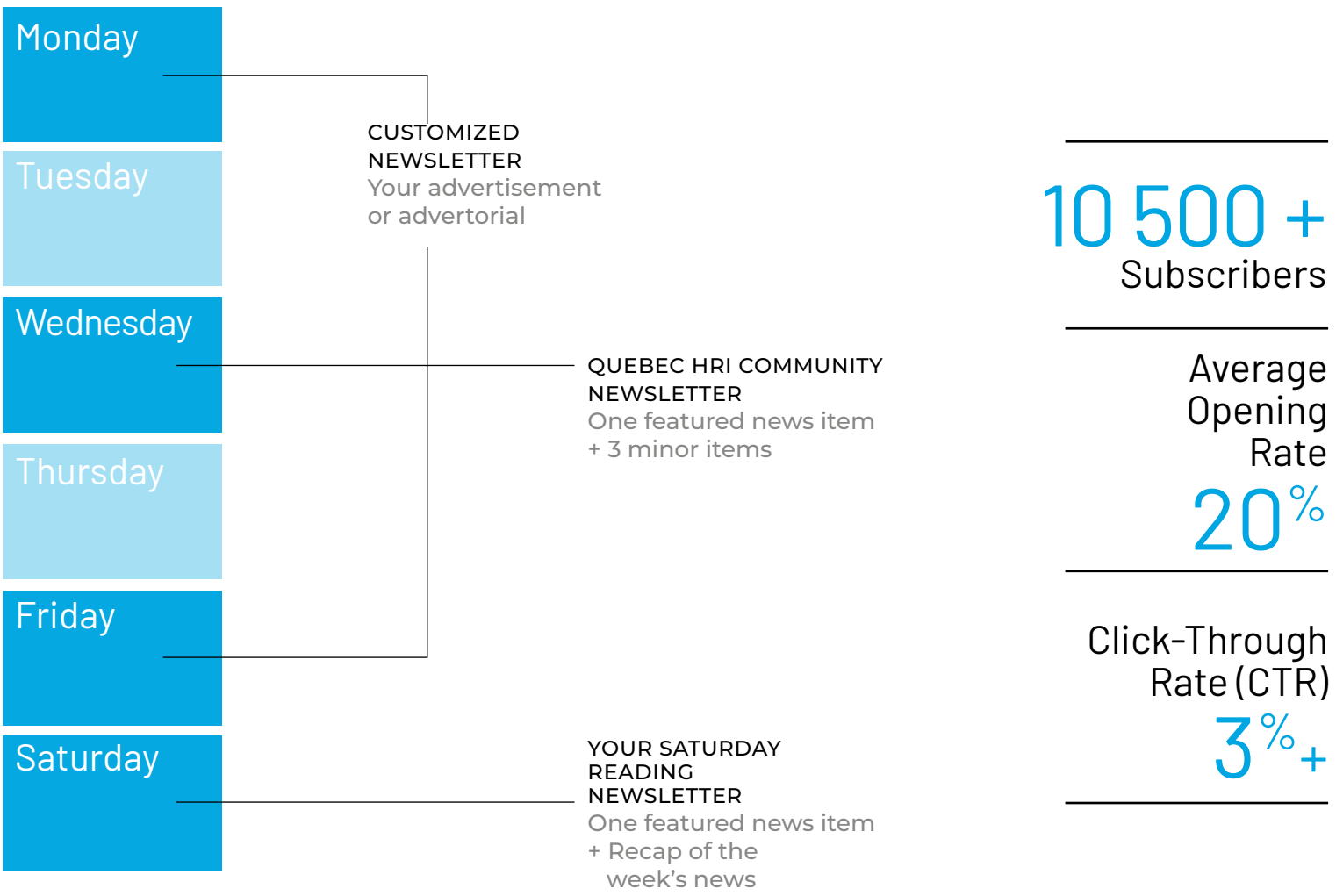
Printing process:	four-colour
Trimmed format:	9" x 10 7/8"
Bleed area:	allocate 1/4"
Safety margin:	allocate 1/4"
Advertising material:	High-resolution PDF
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Digital Format

Newsletters

Digital media that reaches your clients
News delivered twice a week

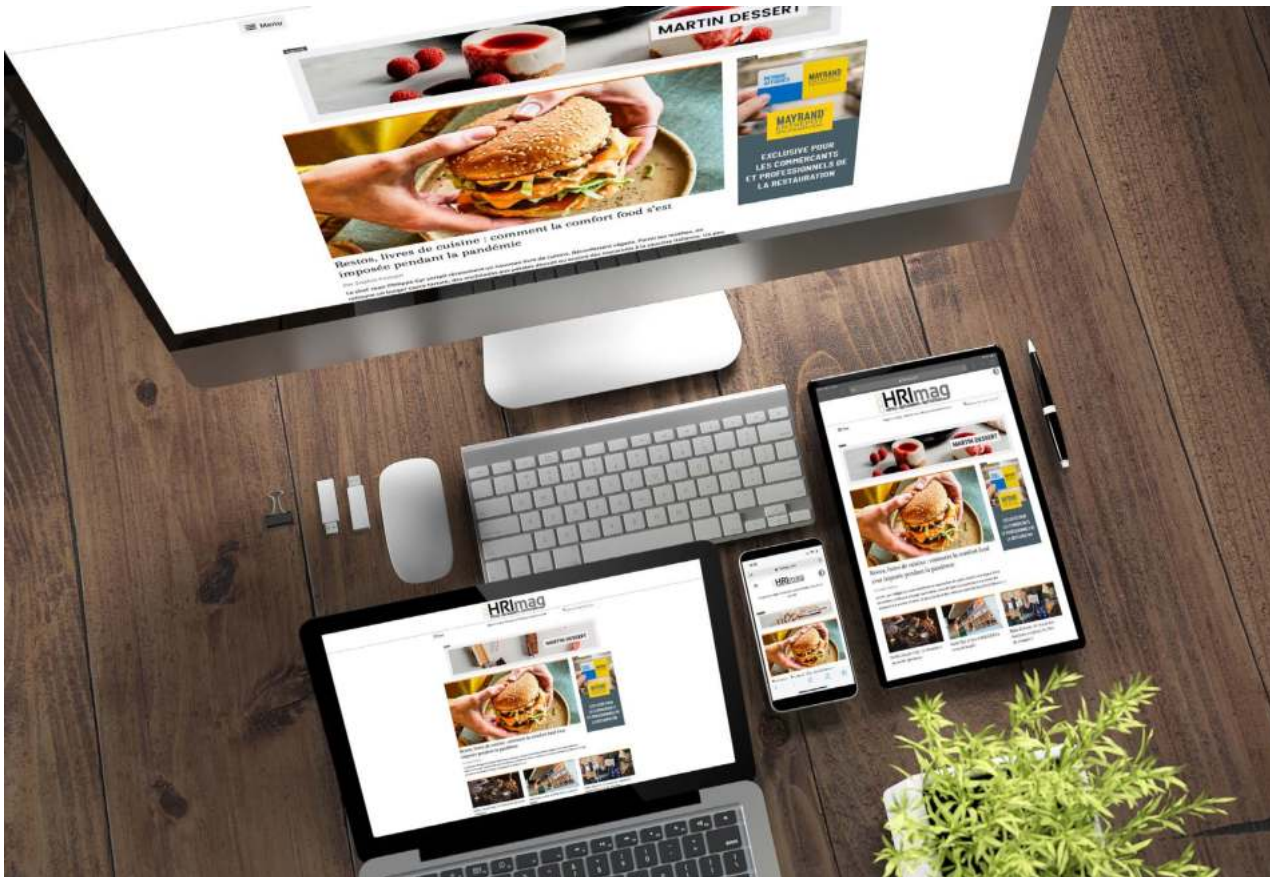




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4 A podcast
for each season!

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Target audience: Hotel industry

May

Target audience: Restaurant industry

September

Target audience: Institutions

December

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the 1st Month

Distinguished
Guests

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Rates

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IMPORTANT
Setup fees may apply
(\$75 per unit)



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640 x 480
\$ 350



N°3 BANNER
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\$ 650

N°4
N°5 RIGHT
N°6 COLUMN
365 x 700
\$ 500

5

6

N°1 HEADER
1000 x 200
\$ 800

N°2 RIGHT COLUMN
365 x 700
\$ 650



N°1 HEADER
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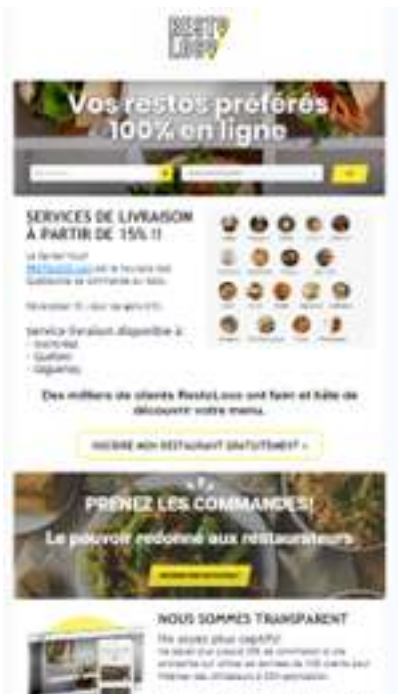


Rates

Newsletter

CUSTOMIZED NEWSLETTER

\$ 1450



WEDNESDAY NEWSLETTER



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\$ 800

N°2 RIGHT COLUMN
365 x 700
\$ 650

N°3 RIGHT COLUMN
365 x 700
\$ 350

N°4 RIGHT COLUMN
365 x 700
\$ 350

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with placement #1

SATURDAY NEWSLETTER



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N°2 RIGHT COLUMN
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\$ 650

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